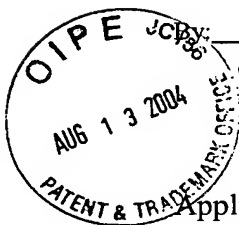


**MAILING CERTIFICATE**

I hereby certify that this correspondence is being deposited with the United States Postal Service via First Class Mail, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 11, 2004.



*Judith Muzyk* Date: August 11, 2004  
Judith Muzyk

Docket No.: 448/9-1907

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Marc LEWIS, et al Conf. No.: 4826  
Serial No.: 10/774,061 Group Art Unit: 3627  
Filed : February 6, 2004  
For : DISCOUNT AND/OR LOYALTY REWARD SYSTEM  
AND RETAIL APPARATUS THEREFOR

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

The applicant in the above-referenced matter wish to bring to the Examiner's attention the cited references listed on the enclosed Form PT0-1449. A copy of the cited references (3), are included, along with a European Search Report dated July 14, 2004.

No representation is made as to the materiality of this information by this submission. Since submission of this document is before the first office action, no fee is included. If there is a fee required at this time, the Commissioner is authorized to charge our Deposit Account No.: 04-0838.

Respectfully submitted,

*William J. Sapone*  
William J. Sapone  
Registration No. 32,518  
Attorney for Applicant(s)

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Sheet 1 of 1

LIST OF PRIOR ART CITED BY APPLICANT

DOCKET NO: 448/9-1907

Applicant(s) : **Marc LEWIS**  
Serial No. : **10/774,061**  
Filing date : **February 6, 2004**  
Group : **3627**

**U.S. PATENT DOCUMENTS**

Exam Init		Document Number	Date	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
	AA	2002/0060246 A1	05/23/02	Venkata T. Gobburu, et al			
	AB	5,930,767	07/27/99	William Louis Reber, et al			
	AC						
	AD						

**FOREIGN PATENT DOCUMENTS**

		Document Number	Date	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
	AE	WO03/107289 A1	12/24/03	WO			
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
	AN						
	AO						

**OTHER PRIOR ART** (Including Author, Title, Date, Pertinent Pages, Etc.)

	AP	
	AQ	
	AR	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.